

# Nature4ever Life Science (opc) Pvt. Ltd.

Presented By:Nature4ever







### **Product Summary**



- 1. Enhancing general wellness.
- 2. Healthy aging.
- 3. Protects skin stem cells.
- 4. Resolution of oxidative stress and inflammation.
- 5. Nerve regeneration.
- 6. Improving blood circulation.
- 7. Boosting antioxidant defence.



### Ingredients

❖ Apple Stem cell (Malus Domestica) - (Switzerland)

Grape Seed (Solar Vitis) - (Switzerland)

❖ SOD B ® Melon juice concentrate - (France)

❖ Resveratrol - (Us)

❖ Acai berry extract- (Us)

❖ Black berry extract - (Us)

❖ Blue berry extract - (France)

❖ Cran berry extract - (Us)

Straw berry extract - (France)

Astaxanthin- (Japan)

❖ Co-enzyme Q10- (Us)

❖ Chlorella - (Us)

❖ Omega 369- (Japan)

barley grass extract - (France)



# Safety Pararmeters & Lab Test Reports

### BioCellix is the most potential supplement in overall wellness

- Zero toxicity
- No side effects
- High bioavailability
- 100% botanical ingredients
- No heavy metals
- No microbial contamination
- Fast and easily dissolves and is absorbed by the body
- No synthetic molecules
- Gluten-free, vegan, no gelatin
- No artificial flavours or ingredients
- Suitable for both men and women
- Manufactured in GMP, ISO, FSSAI certified facility with strict quality controls
- Tested for safety in international laboratories





### Orac Value

ORAC stands for Oxygen Radical Absorbance Capacity, a test that measures the antioxidant power of foods and other substances



# गणेश वैज्ञानिक अनुसन्धान संस्थापन (भारत सरकार के साथ तेल अधुक्त एवं दिल्ली सरकार के खाद्य मंत्रालय द्वारा अनुमोदित) GANESH SCIENTIFIC RESEARCH FOUNDATION





(Approved Competent Laboratory by Government of India and Delhi Govt.)

#### TEST CERTIFICATE

Report No.: GSRF/24-25/163 NATURE4EVER LIFE SCIENCES (OPC) PRIVATELIMITED Date of Issue: 26-11-2024 Shop No. 05, Model Town, Chajju Majra, Mohali, Your reference: Person T.C.Kharar, Kharar, Rupnagar- 140301, Punjab Kind Atten .:

#### SAMPLE PARTICULARS

Name of Sample: Nature4Ever BioCellix	Test Start: 20-11-2024
Product Details :- NA	Test Completed-25-11-2024
Batch No.; - NA	Samples Packg: 300 pieces
Sampling done by: Party	Date of sample receipt :-20-11-2024

S.No.	Parameters	Unit	Result	Method
1.	ORAC (Antioxidant Capacity)	μmol TE/g	8500	ISO/TS 22917:2021
2.	Toxicity Assessment	LD50 (mg/kg bw)	> 2000	IS 4011:1997





#### NOTE:

- The results listed above refer only to the tested samples of & applicable parameters. Endorsement of products is neither inferred nor implied.
- Total liability of our institute is limited to the invoiced amount.
- Samples will be destroyed after four weeks from the date of the certificate.
- This report is not to be reproduced wholly or in part and cannot be used as an evidence in the Court of Law & should not be used in any advertising media without proper permission



### Glycemic Index



# गणेश वैज्ञानिक अनुसन्धान संस्थापन (भारत सरकार के साथ तेल आयुक्त एवं दिल्ली सरकार के खाथ मंत्रालय द्वारा अनुमोदित) GANESH SCIENTIFIC RESEARCH FOUNDATION



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#### TEST CERTIFICATE

Issued to: Report No.: GSRF/24-25/165 NATURE4EVER LIFE SCIENCES (OPC) PRIVATELIMITED Date of Issue: 26-11-2024 Shop No. 05, Model Town, Chajju Majra, Mohali, Your reference: Person T.C.Kharar, Kharar, Rupnagar- 140301, Punjab Kind Atten .:

#### SAMPLE PARTICULARS

Name of Sample: Nature4Ever BioCellix	Test Start: 15-11-2024
Mfg. Date :-01/05/2024	Test Completed-25-11-2024
Expiry Date :-01/05/2026	Samples Packg: 300 pieces
Sampling done by: Party	Date of sample receipt :-15-11-2024

S.No.	Parameters	Result	Category	Method
1.	Glycemic Index (GI)	55	Low GI	ISO 26642:2010





#### NOTE:

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### **Stability Test Non-Toxic Test**



# गणेश वैज्ञानिक अनुसन्धान संस्थापन (भारत सरकार के साथ तेल आयुक्त एवं दिल्ली सरकार के खाय मंत्रालय द्वारा अनुमोदित) GANESH SCIENTIFIC RESEARCH FOUNDATION

(Approved Competent Laboratory by Government of India and Delhi Govt.)



#### TEST CERTIFICATE

NATURE4EVER LIFE SCIENCES (OPC) PRIVATELIMITED Shop No. 05, Model Town, Chajju Majra, Mohali, T.C.Kharar, Kharar, Rupnagar- 140301, Punjab

Report No.:GSRF/24-25/164	
Date of Issue: 26-11-2024	
Your reference: Person	
Kind Atten.:	

#### SAMPLE PARTICULARS

Name of Sample: Nature4Ever BioCellix	Test Start: 11-05-2024
Mfg. Date :-01/05/2024	Test Completed-25-11-2024
Expiry Date :-01/05/2026	Samples Packg: 500 gm
Sampling done by: Party	Date of sample receipt:-10-05-2024

Test Parameter	Condition/Unit	Initial	1 Month	3 Months	6 Months	Acceptable Range	Remarks
Physical Appearance	Visual Observation	No changes	No changes	No changes	No changes	No significant changes	Complies
Color	Visual Observation	Light brown	Light brown	Light brown	Light brown	No discoloration	Complies
Odor	Sensory Evaluation	Herbal scent	Herbal scent	Herbal scent	Herbal scent	No off-odor	Complies
Moisture Content	% w/w	3.5	3.8	4.2	4.5	≤5%	Complies
pH (1% solution)	-	6.5	6.4	6.3	6.3	6.0-7.0	Complies
Active Ingredient Retention	% of Initial Value	100%	99.5%	98.0%	96.5%	≥ 95%	Complies
Microbial Contamination	CFU/g	< 10	< 10	< 10	< 10	≤ 100 CFU/g	Complies
Dissolution	% Release in 30 min	95.0%	94.8%	94.5%	94.0%	≥ 90%	Complies
Assay of Key Ingredients	% of Label Claim	100%	99.5%	98.5%	96.8%	≥ 95%	Complies

#### Conditions for Stability Testing

 Temperature: 40°C ± 2°C Humidity: 75% RH ± 5% RH Duration: 6 months





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# **Nutrition Value Heavy Metal Test**



Ph.: 011-45022985, 9311654060

E-mail: agsslabs@gmail.com, support@agsslab.com Web.: www.agsslab.com

TEST REPORT

CIN U73200DL2016PTC300483 GST:07AACCA4142Q126

Format No: AGSS/QS/F-024

Shop no.5, Model Town, ( Rupanagar-140301, Punji	IENCES (OPC) PRIVATELIMITED Chajju majra, Mohali, T.C. Kharar, Kharar, ib	ULR No. Report No. Sample Issue Date Report Issue Date	: TC148442400001128F : AGSS/NP/24112500003 : 25/11/2024 : 29/11/2024
Name of The Product Product Description Batch No./Lot No. Date of Manufacturing Date of Expiry	: Nature 4 Ever Bio Cellix : Pinkish to white colour powder : NA : Not specified : Not specified	Date of Sampling Quantity Received	: 25/11/2024 : 25/11/2024 : 29/11/2024 : -
Packing Condition	: Poly Pack	Environment Condition	: Ok

Sample Received / Collected By : Courier Sampling By Testing Required : Chemical Test Others specification

-		TE	ST RESULT		
S.No	Took Paramotors	Units	Result	Requirement	Method of Testing
Cher	nical Parameters:-				
1	Energy	Kcal/100g	384.81		AGSS/CHEM-FOOD/SOP-013
2	Protein (N x 6.25)	g/100g	0.26	-	15.7219:1973
3	Carbohydrate	g/100g	95.2		IS:1656:2022
	Total Sugar	g/100g	92.25		AGSS/CHEM-FOOD/SOP-014
5	Total Fat	g/100g	0.33		
1	Dietary Fiber	g/100g	1.29		IS:12711:1989
7	Saturated Fat	g/100g	BLQ(0.1)		AOAC:985 29, 22nd Edition 2023
1	Trans Fat	g/100g	BLQ(0.1)		AGSS/CHEM/SOP-GC/08
	Added Sugar	g/100g	6.26		AGSS/CHEM/SOP-GC/08
teav	y Motals:-	9.7009	0.20	-	AGSS/CHEM-FO00/SOP-014
-	Lead(as Pb)	marka	The state of the	222	
	Copper (as Cu)	117.7	BLG(0.05)	2.5 Max	AGSS/CHEM/SOP/ICPMS/26
_		mg/kg	0.95	30 Max	AGSS/CHEM/SOP/ICPMS/26
	Arsenic(as As)	mg/kg	BLQ(0.05)	1.1 Max	AGSS/CHEM/SOP/ICPMS/26
_	Tin (as Sn)	mg/kg	BLQ(0.05)	250 Max	AGSS/CHEM/SOP/ICPMS/26
4	Cadmium (as Cd)	mg/kg	BLQ(0.05)	1.5 Max	AGSS/CHEM/SOP/ICPMS/26
5	Mercury (as Hg)	mg/kg	BLQ(0.05)	1.0 Max	AGSS/CHEM/SOP/ICPMS/26
5	Methyl Mercury (calculated as element)	mg/kg	BLQ(0.05)	0.25 Max	AGSS/CHEM/SOP/ICPMS/26
estic	ides Residue:-			V.20 mas	POSSICHEMISCHICPMS/26
-	2.4-Dichlorophenoxy Acetic Acid	mg/kg	BLQ(0.01)	2.0 max	AGSS/CHEMSOP/PEST/03

#### P/24112500003-1



Section in Charge (Food) Checked by

Checked by

NOTE: (1) The laboratory accepts the responsibility for content of report. (2) The above result pertain only to the sample tested and applicable parameters. (3) Test report shall not be reproduced except in full, without written approval of the laboratory. (4) This test report shall not be reproduced wholly or inpart and can not be used as an evidence in the court of law without written approval of M/S AGSS. (5) The sample will be stored up to 21 days from the date of issue of test certificate unless otherwise specified. (6) Sample not drawn by M/S AGSS Lab, unless specified in report (7) All disputes are subject to the Delhi jurisdiction.



# **Pesticides Test Contaminants Test**



Ph.: 011-45022985, 9311654060

E-mail: agxxlabs@gmail.com, support@agsxlab.com Web.; www.agsxlabs@@Kossacasa.ugsc.ve

CIN: U73200DL2016PTC300483 GST: 07AAOCA4142Q1Z6

Issued to : NATURE4EVER LIFE SCIENCES (OPC) PRIVATELIMITED Shop no.5, Model Town, Chajju majra, Mohali, T.C. Kharar, Kharar, Rupanagar-140301, Punjab

TC148442400001128F Report No. AGSS/NP/24112500003 Sample Issue Date

S.No.	Test Parameters	Units	Result	Requirement	Method of Testing
18.	Sum of benomyl and carbendatim expressed as carbendatim	mg/kg	BLQ(0.01)	5.0 max	AGSS/CHEM/SOP/PEST/02
19.	Captan	mg/kg	BLQ(0.01)	15.0 max	AGSS/CHEM/SOP/PEST/02
20	Carbendazim	mg/kg	BLQ(0.01)	5.0 max	AGSS/CHEM/SOP/PEST/02
21	Carbofuren	mg/kg	BLQ(0.01)	0.1 max	AGSS/CHEM/SOP/PEST/02
22	Chlorpyriphos	mg/kg	BLQ(0.01)	0.5 max	AGSS/CHEM/SOP/PEST/02
23	Copper Oxychioride(Copper determined as elemental copper)	mg/kg	BLQ(0.01)	30.0 max	AGSSICHEM/SOP/PEST/02
24	Dichlarvos (DDVP)	mg/kg	BLQ(0.01)	0.1 max	AGSS/CHEM/SOP/PEST/02
25	Dicofol (sum of o.p' and p.p' isomers)*	mg/kg	BLQ(0.01)	5.0 max	AGSS/CHEMSOP/PEST/02
26	Dimethoate	mg/kg	BLQ(0.01)	2.0 max	AGSS/CHEM/SOP/PEST/02
27:	Ethylene bis- dithiocarbamates	mg/kg	BEQ(0.01)	3.0 max	AGSS/CHEM/SOP/PEST/02
28	Ethion(Residues to be determined as ethion and its oxygen analogue and expressed	maka	BLQ(0.01)	2.0 max	AGSS/CHEM/SOP/PEST/02
29	Malathion (Malathion to be determined and expressed as combined residues of mala	mg/kg	BLQ(0.01)	4.0 max	AGSS/CHEMSOP/PEST/02
30	Monocrotophos	mg/kg	8LQ(0.01)	1.0 max	AGSS/CHEM/SOP/PEST/02
31	Paraquat dichloride (Determined as Paraquatcations)	mg/kg	BLQ(0.01)	0.05 max	AGSS/CHEM/SOP/PEST/02
32	Phorate (sum of Phorate, its oxygen analogue and their sulphoxides and sulphones	mg/kg	BLQ(0.01)	0.05 max	AGSS/CHEMSOP/PEST/03
33	Phosalone	mg/kg	BLQ(0.01)	2.0 max	AGSS/CHEW/SOP/PEST/02
34	Thiometon	mg/kg	BLQ(0.01)	0.5 max	AGSS/CHEM/SOP/PEST/02
36	Trichlorfon	mg/kg	BLQ(0.01)	0.1 max	AGSS/CHEM/SOP/PEST/02
Cont	taminants:-		Fe Carlot		
36	Melamine	mg/kg	BLQ(0.5)	2.5 max	AGSS/CHEM/SOP/HPLC/1
Micr	obiological Parameters:				
37	Aerobic Plate Count	cfulgm	350	10000 Max	IS:5402(P-1):2021
38	Yeast & Mould Count	c/u/gm	410	100 Max	15:5403:1999

#### P/24112500003-2



Section in Charge (Food)

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### Microbiological Parameters **Test**



C-37/2, 2nd, 3rd & 4th Floor, Lawrence Road, Industrial Area, Delhi-35

Ph.: 011-45022985, 9311654060

E-mail: agsslabs@gmail.com, support@agsslab.com Web.; sews.agsslab.com Format No

CIN: U732000L2016PTC300483 GST: 07AA0CA4142Q1Z6

TC148442400001128F issued to : : AGSS/NP/24112500003 NATURE4EVER LIFE SCIENCES (OPC) PRIVATELIMITED Report No. Shop no.5, Model Town, Chajju majra, Mohali, T.C. Kharar, Kharar : 25/11/2024 Rupanagar-140301, Punjab Report Issue Date

1	Y Dammatary	Units	Result	Requirement	Method of Testing
S.No.	Test Parameters		245	100 Max	IS-17112(P-2):2019
25	Enterobacteriaceae	cfulgm	<10	1100000	IS:5887(P-3)Sec-1:2020
40	Salmonella	/25gm	Absent	Absent	
41	Listeria monocytogenes	/25gm	Absent	Absent.	IS 14988(P-1) 2020

Remarks: The Tested Sample Conforms as per FSSR-2011, with respect to above test only.

Note: 1) BLQ=Below Limit of Quantification. 2) Figure in bracket indicate limit of quantification.

P/24112500003-3



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### **Vegan Test**



#### गणेश वैज्ञानिक अनुसन्धान संस्थापन

(भारत सरकार के साथ तेल आयुक्त एवं दिल्ली सरकार के खाथ मंत्रालय द्वारा अनुमोदित)
GANESH SCIENTIFIC RESEARCH FOUNDATION
(Approved Competent Laboratory by Government of India and Delhi Govt.)



#### TEST CERTIFICATE

Issued to: Report
NATURE4EVER LIFE SCIENCES (OPC) PRIVATELIMITED
Shop No. 05, Model Town, Chajju Majra, Mohali, Your re
T.C.Kharar, Kharar, Rupnagar- 140301, Punjab Kind A

Report No.: GS		
Date of Issue: 0	9-12-2024	
Your reference:	Person	
Kind Atten.:		

#### SAMPLE PARTICULARS

Name of Sample: Nature4Ever BioCellix	Test Start: 29-11-2024	
Mfg. Date :-01/05/2024	Test Completed-07-12-2024	
Expiry date :-01/05/2026	Samples Packg: 200gm	
Batch No. N4E/05/2024	Date of sample receipt :-20-11-2024	

S.No.	Parameters			Test Method	Result	Detection limit
RT PCI	R Test for ver	gan Cl	aim:			
7,777	Detection Species	for	Non-Vegan	RT-PCR	Absent	LOD(0.1%)



NOTE: \*LOD -Limit of Detection



 The results listed above refer only to the tested samples of & applicable parameters. Endorsement of products is neither inferred nor implied.

2. Total liability of our institute is limited to the invoiced amount.

3. Samples will be destroyed after four weeks from the date of the certificate.

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Mobile: 9268933883, Ph.: (0) 011-25102814, 25195045
E-mail: info@gsrf.co.in, gsrfdelhi@gmail.com | Website: www.gsrf.co.in



### **Steroid Test**





#### Test Report

Sample Name : Biocellix

Submitted By : M/s. Nature4Ever Life Sciences (OPC) Pvt. Ltd.

Format No

: 7.8 F 04

Shop No-05, Model Town, Chajju Majra, Mohali, T.C.

: NS Mfg. Lic.No.

Kharar, Rupnagar-140301

Report No. : VEL/DF/2412050008

**Date of Receipt** : 05/12/2024

Report Date

Period of Analysis : 05/12/2024-10/12/2024

Stability Condition :

Ref.No. : VEL/FPTPL/241205 Mfg. Date

: NS

Exp. Date

Batch Size

Sample Qty. 20 Piece

#### **RESULTS OF ANALYSIS**

Reference to Protocol

In House Specification

Description **Test Parameters** 

(II) Betamethasone

Supplied By : NS

Red and white granular powder sachet

Identification (By HPLC)

05/2024

For Steroid

Mfd. By

N4E/05/2024

(I) Dexamethasone

Negative

Results

\*\*\*End of Report\*\*\*

Note - Party asked for the above tests only.



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### Vitamin C Test



Kharar, Rupnagar-140301 Punjab

: Drug & Pharmsceuticals (Finish)



#### Test Report

Page No. 1/1

: VEL/DF/2412050008

Shop No-05, Model Town, Chajju Majra, Mohali, T.C. Format No 7.8 F 04

Party Reference No : VEL/FPTPL/241205

Reporting Date : 10/12/2024 Period of Analysis : 05/12/2024-10/12/2024

mg/100g

Receipt Date : 05/12/2024 Sampling Quantity : 20 Piece

Sample Packaging : Sealed Polypack

: NS : Biocellix

Name & Address of the Party ; M/s. Nature4Ever Life Sciences (OPC) Pvt. Ltd.

: Biocellix

Manufacturer Name : NS : NS : NS : NS : N4E/05/2024

Batch/Lot No. Mfg. /Prod. Date : 05/2024 Expiry Date/Best Before : 05/2026 Sample Receipt Mode : Courier

**Test Method** Result Specification

1252,69

NS-Not Specified

Discipline : Chemical

Name of the Sample

Sample Description

Sample Group

Supplier Name

MFG. Lic. No.

S.No Parameter

1 Vitamin C

Batch Size

Brand Name

\*\*\*End of Report\*\*\*

VEL/FC/STP-35, Issue No. 01,

Issue Date, 01/11/2023





- The results applied wide only to the samples leaded, in case scorple is not drawn the results apply to the sample as received.

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  This confirm the authorities of this certificate of analysis, please strated as through enail of foodity-order, so, in
  Laboratory in an exponential for the subherdicity of photocopied lead report. The lead samples will be returned only for specific period.

  The report no, with Sudfa-A-shareded Report.

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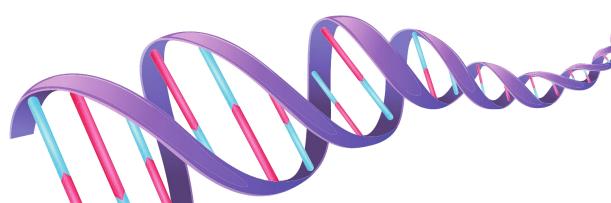
# Apple Stem Cell (Malus Domestica)

### What is Apple Stem Cell?

- Patented Liposomal Formulation derived from Uttwiler Spätlauber, a unique Swiss apple variety.
- Developed through PhytoCellTec™, an innovative plant cell culture technology by scientist Fred Julle (Mobilli Biochemistry).
- Uttwiler Spätlauber Apple: Renowned for its remarkable longevity and resistance to wrinkling during extended storage.



- Contains master stem cells: Unprogrammed, undifferentiated cells capable of transforming into specialized cells.
- Reactivates human stem cells, aiding replacement of aged/dead cells (natural detoxification).
- Repairs damaged tissues caused by oxidative stress and inflammation.
- Protects skin from UV rays, improves skin texture, and exhibits powerful anti-aging effects.
- Boosts memory and concentration.





### Grape Seed (Solar Vitis)



### What is Grape Seed (Solar Vitis)?

- Innovative plant cell culture formulation (PhytoCellTec™) derived from stem cells of the grape variety "Gamay Teinturier Freaux".
- Gamay Teinturier Freaux: Originally from Burgundy, France, this grape is exceptionally rich in powerful antioxidants (Tannins and Anthocyanins).

- **UV Protection:** Protects epidermal stem cells against UV stress, increasing skin's UV tolerance.
- Anti-Aging: Combats photoaging, promoting youthful, healthy skin.
- **Skin Improvement:** Enhances skin resistance, vitality, and overall skin health.



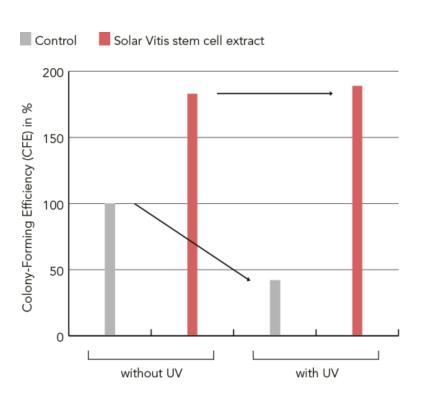
### Grape Seed (Solar Vitis)





Solar Vitisis developed using stem cells sourced from a grape variety known as 'Gamay Teinturier Fréaux' using an innovative plant cell culture method called PhytoCellTec . This grape is originally from the Burgundy area of France and contains high levels of antioxidants such as tannins and anthocyanins.

- Protects skin stemcells against UV stress
- Increases theskin's UV tolerance
- Fightsphoto-aging
- For a vital and healthy looking skin





### SOD B® Melon Juice Concentrate

#### What is SOD B®?

- A dehydrated melon juice concentrate extracted from a Non-GMO exclusive cantaloupe melon variety, prepared through patented microencapsulation technology.
- 100% bioactive, gastro-protective, and protected against deterioration.



### Why Melon Juice Concentrate?

• Contains exceptionally high levels of antioxidants (15,500 IU/gram SOD), representing 85-90% of its total antioxidant capacity.

- Powerful Antioxidants:
  - Primary: SOD, CAT, GPx
  - Secondary: Glutathione, CoQ10, Carotenoids (Vit A),
     Vitamins C & E
- Protects against oxidative stress, inflammation, and cancer.



### SOD B® Melon Juice Concentrate



- Maintains balance between Oxidants (ROS) and NF-kB, preventing chronic inflammatory and autoimmune diseases (Arthritis, Psoriasis, SLE, IBD, COPD, Asthma, Diabetes, Cancer).
- Prevents fatty liver disease (NASH) by protecting the liver from oxidative stress and fat accumulation.
- Rich in Fibre, Potassium, Vitamin C, and Choline, promoting heart health and balanced blood pressure.
- Effective anti-inflammatory, preventing locomotive syndrome (Osteoarthritis, Osteoporosis, Sarcopenia).
- Enhances skin elasticity and texture, combating aging, collagen fibrosis, fat cell hypertrophy, and providing UV protection.



### SOD B® Melon Juice Concentrade



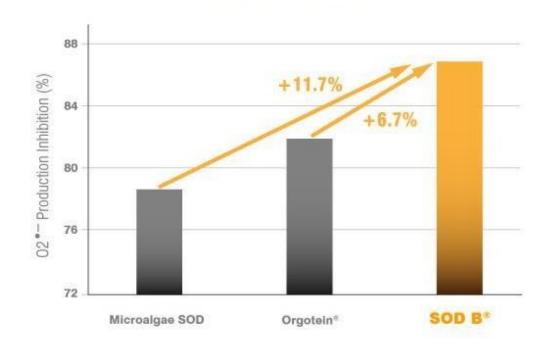
SOD B® is a dehydrated melon juice concentrate that contains high levels of SOD, extracted from a non-GMO exclusive type of Cantaloupmelon.

- Uses patented microencapsulation technology
- •100% bioactive and shielded from deterioration
- •Scientifically proven to enhance the body's internal antioxidant defensesystem



### **Best SOD Sources**

#### **Best SOD source**



At the same concentration, the antioxidant capacity of SOD B® is 6.7% and 11.7% more effective compared to bovine SOD and microalgae SOD, respectively.

# COMBINATION OF PRIMARY & SECONDARY ANTIOXIDANTS

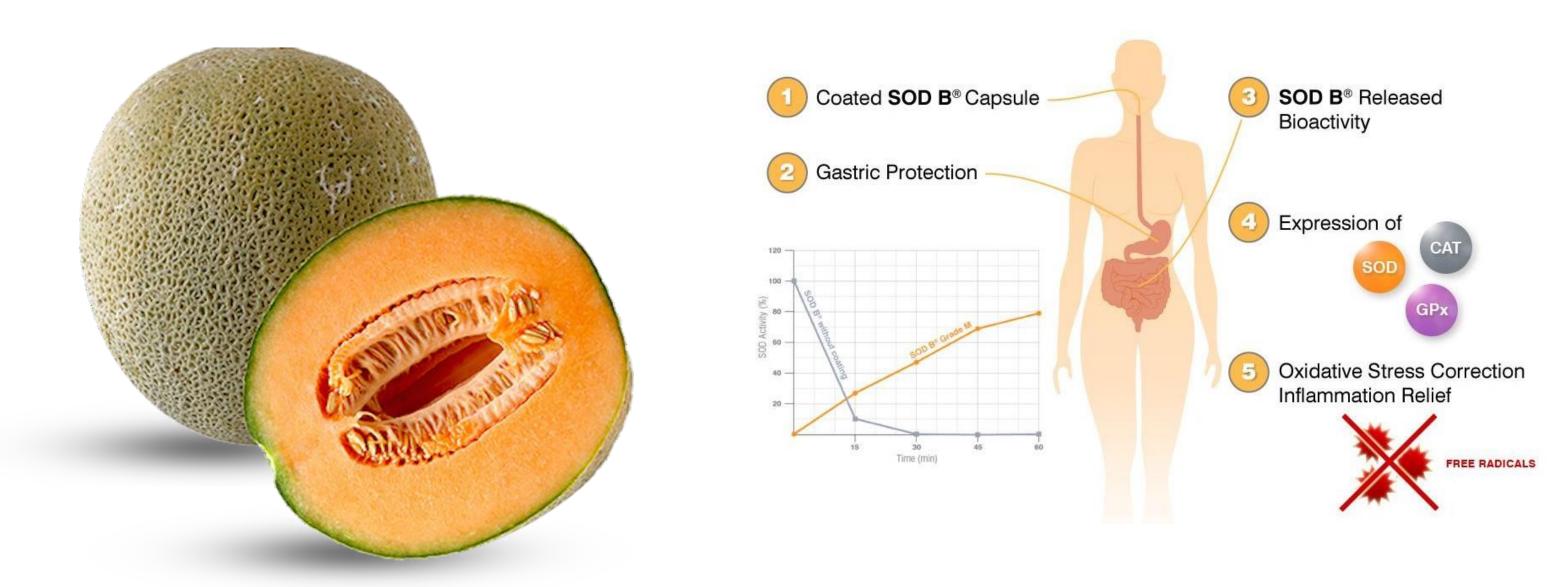
SOD makes up 85 to 90% of the overall antioxidant capacity of SOD B®. As a concentrated form, SOD B® includes secondary antioxidants like glutathione, carotenoids, such as CoQ10, and vitamins C and E.







### MECHANISM OF ACTION



#### **STEP 1,2,3**

SOD B® is released throughout the digestive system due to the protective coating that ensures gastric protection.

#### STEP 4

SODB® supplementation stimulates the production of the body's primary antioxidants -SOD, CAT, and GPx, which help protect against oxidative stress.

#### STEP 5

This enables the replenishment of critical primary antioxidants, leading to the resolution of oxidative stress and inflammation.

### Resveratrol



### What is Resveratrol?

- A potent polyphenolic compound naturally found in grapes, berries, and peanuts, known for its powerful antioxidant properties.
- Rich in strong antioxidants, effectively protects against oxidative stress.

- Heart Health: Relaxes blood vessels (increases Nitric Oxide production), lowers blood pressure. Increases HDL (good cholesterol) and prevents LDL (bad cholesterol) oxidation, reducing arterial plaque buildup.
- **Neurological Health:** Protects brain cells, reduces inflammation, and enhances cognitive function. Beneficial for conditions like Alzheimer's.
- Diabetes Management: Improves insulin sensitivity and prevents diabetes-related complications.
- Cancer Prevention: Inhibits growth, replication, and spread of cancer cells (Gastric, Colon, Skin, Breast, Prostate cancers).
- Joint Health: Reduces inflammation, prevents cartilage damage, and provides pain relief in arthritis.



### Acai Berry Extract



### What is Acai Berry Extract?

- A Brazilian "Super Fruit," native to the Amazon region, abundant in phytochemicals (Anthocyanins, Polyphenols) and essential fatty acids (Omega-3, Omega-6, Omega-9).
- Exceptionally high antioxidant content, effectively neutralizing free radicals.



- **Skin Protection:** Shields skin from UV rays, improves appearance, and provides potent anti-aging effects.
- Anti-Cancer Properties: Demonstrates potential protective effects against colon and bladder cancers.
- Brain Health: Protects nerves, enhances brain function, memory, and learning abilities.
- Heart Health: Contains sterols that block cholesterol absorption, supporting cardiovascular wellness.
- Metabolic Benefits: Reduces inflammation, promotes weight loss, and lowers blood sugar levels.
- Immune Support: Acts as a powerful immuno-booster, strengthening overall immunity.



### **Blackberry Extract**



#### **What is Blackberry Extract?**

- Extracted from blackberries, a fruit abundant in powerful antioxidants (Anthocyanins, Flavonoids), Vitamins (C, K, Folate), Fibre, Potassium, and Manganese.
- Rich source of Anthocyanins, potent antioxidants that neutralize free radicals and protect cells from oxidative damage.



- Anti-Inflammatory: Inhibits pro-inflammatory pathways (NF-kB) and reduces inflammatory proteins, beneficial in Rheumatoid Arthritis & Inflammatory Bowel Disease (IBD).
- Cardiovascular Health: Prevents arterial plaque buildup (atherosclerosis), lowering risks of heart attack, stroke, peripheral vascular disease (PVD), and kidney disorders.
- **Digestive & Gut Health:** High fibre content enhances growth of beneficial gut bacteria, improves gut barrier function (prevents leaky gut), relieves constipation, and may reduce risk of Colon Cancer, Diverticulitis, Diabetes, and Heart Disease.
- **Neurological Benefits:** Enhances cognitive functions like speech, memory, attention, and protects against dementia.
- Cell Protection & Growth: Manganese helps protect brain cells from damage, aids blood clotting, supports bone growth, and assists reproduction.



### **Blueberry Extract**



#### **What is Blueberry Extract?**

- Extracted from blueberries, a dark blue edible "Superfood" native to parts of North America, known for high antioxidant levels (Anthocyanins, Flavonoids, Vitamin C).
- Potent antioxidants reduce DNA oxidative damage, protecting against aging and cancer.



- Cardiovascular Protection: Prevents oxidative damage to LDL cholesterol ("bad cholesterol"), lowers blood pressure, and reduces the risk of heart disease.
- Brain & Memory Enhancement: Boosts memory, improves cognitive functions, and protects brain health.
- **Metabolic Health:** High in fibre, low in calories, supports weight management, helps burn belly fat, and enhances insulin sensitivity and glucose metabolism (Diabetes control).
- Bone & Heart Health: Rich in Vitamin K, essential for bone strength, heart health, and effective blood clotting.
- Immune Support & Muscle Recovery: Boosts the immune system, reduces risk of chronic diseases, and lessens muscle damage after strenuous exercise.



### **Cranberry Extract**



#### **What is Cranberry Extract?**

- Cranberry extract is derived from cranberries, a fruit rich in antioxidants, particularly proanthocyanidins (PACs). It also contains vitamins A, C, E, B-complex, dietary fiber, and essential minerals.
- The extract also supports weight management, improves cholesterol levels, and contributes to gut and heart health.



- **Urinary Health:** Prevents and manages UTIs by stopping bacteria from sticking to the urinary tract
- Weight Management: May help reduce Body Mass Index (BMI), support weight loss, and improve obesity-related conditions
- Diabetes Management: Helps control blood sugar levels
- Cardiovascular Health: Improves HDL (good) cholesterol, reducing the risk of heart disease
- Gut & Digestive Health: High fiber content promotes better digestion and gut health
- Cancer Prevention: Slows the progression of cancer cells
- Oral Health: Vitamins C and B-complex enhance gum and dental health



### Strawberry Extract



### **What is Strawberry Extract?**

- Strawberry extract is derived from strawberries, a nutrient-rich fruit from France. It contains powerful antioxidants such as flavonoids and ellagic acid, along with vitamin C, anti-inflammatory compounds, dietary fiber, and potassium.
- Strawberries are rich in antioxidants that support cognitive and eye health, and help prevent cancer.



- Cognitive & Eye Health: Flavonoids and ellagic acid may help prevent age-related memory loss (like Alzheimer's) and support vision
- Weight Management: Boosts fat-burning hormones (adiponectin and leptin) and suppresses appetite
- Diabetes Support: Low glycemic index (GI 40), slows glucose absorption, and helps manage type 2 diabetes
- Heart Health: Reduces total cholesterol, LDL (bad) cholesterol, triglycerides, and helps lower blood pressure
- Digestive Health: High fiber supports digestion and promotes healthy gut bacteria
- **Brain Function**: Potassium increases blood flow to the brain, enhancing cognitive function

### Astaxanthin

#### What is Astaxanthin?

• Astaxanthin is a naturally occurring carotenoid pigment found in marine organisms such as algae, shrimp, and salmon, recognized for its potent antioxidant and anti-inflammatory properties.

• Provides exceptional protection against UV-induced skin damage, oxidative stress, and inflammation, promoting overall

health and longevity.



- Skin Health: Enhances skin elasticity, texture, reduces collagen degradation, and promotes youthful complexion.
- **UV Protection:** Protects skin from UV-induced oxidative damage and inflammation.
- Anti-Aging: Counters free radicals responsible for aging and degenerative diseases by preventing oxidation of DNA, proteins, and lipids.
- **Metabolic Health:** Reduces oxidative stress from hyperglycemia, protects pancreatic beta cells, and improves insulin sensitivity (Diabetes control).
- Cancer Prevention: Decreases mutagenesis and carcinogenesis by inhibiting oxidative cellular damage.
- Gastro Protection: Provides protective effects against gastric ulcers.
- Eye & Kidney Health: Helps reduce ocular inflammation and supports kidney health in diabetic nephropathy.



### Co-enzyme Q10

## 0 10 10

### What is Co-enzyme Q10?

- Co-enzyme Q10 is a vital compound found in mitochondria of all cells, essential for cellular energy production.
- Acts as a powerful antioxidant, combats oxidative stress from free radicals, replenishes cellular energy, and shields skin from visible signs of aging.



- Skin Health: Enhances collagen synthesis, reduces wrinkles, and protects skin from aging.
- **Cellular Energy:** Boosts mitochondrial energy production, improving vitality and cell function.
- **Disease Prevention:** Low levels linked to degenerative diseases including cancer, diabetes, COPD, asthma, migraine, cognitive disorders, Alzheimer's, and Parkinsonism.
- Heart Health: Increases energy levels in heart muscle cells, reduces blood pressure, and aids in managing heart failure.
- Fertility Enhancement: Protects eggs from oxidative damage, improving quality and quantity in aged infertile women; enhances sperm activity and concentration in males.

### Chlorella

#### What is Chlorella?

• Chlorella is a nutrient-rich green algae (seaweed) native to Japan and Taiwan, containing essential proteins, vitamins, minerals, fiber, chlorophyll, and antioxidants. Available commercially in pills, powders, and extracts.

• Boosts immunity, detoxifies the body, and supports overall health through its nutrient-dense composition and powerful

antioxidant properties.



- Immune Boost: Enhances natural killer cell activity and antibodies, inhibits cancer cells through apoptosis, and prevents tumor metastasis.
- Heart Protection: Rich in potassium, arginine, and omega-3 fatty acids, reduces total and LDL cholesterol, protecting arterial and heart health.
- Blood Sugar Regulation: Contains magnesium, which improves blood sugar control and activates genes promoting insulin sensitivity.
- Weight Management: Supports weight loss and helps relieve hunger.
- Eye & Women's Health: Beneficial for eye health and alleviating premenstrual syndrome (PMS).
- Chemotherapy Support: Offers supportive health benefits during chemotherapy treatments.



### Omega 369

### What is Omega 369?

• Omega 369 includes essential fatty acids vital for overall health. Omega 3 (EPA & DHA) and Omega 6 are polyunsaturated fatty acids (PUFAs) obtained primarily from fish, algae, vegetable oils, nuts, and seeds, while Omega 9 is a monounsaturated fatty acid produced naturally by the body.



- Cardiovascular Health: Omega 3 improves cardiovascular function, reduces inflammation, manages peripheral vascular disease (PVD), decreases coronary artery events, and improves antiplatelet response.
- Brain & Eye Health: DHA, abundant in brain and retina, supports cognitive function, particularly beneficial in Alzheimer's disease.
- Pregnancy & Infant Development: EPA & DHA are critical for fetal development, healthy aging, and reducing allergies in infants by modulating immune responses.
- Anti-inflammatory: Omega 3 & 9 fight inflammation, reduce liver fat, and contribute to managing chronic inflammatory conditions.
- Energy Production: Omega 6 provides energy to the body from dietary sources like vegetable oils, nuts, and seeds.



### **Barley Grass Extract**

#### **What is Barley Grass Extract?**

- A young, green cereal grass harvested from Hordeum vulgare (barley) before maturity.
- Sourced from France, it is gluten-free and rich in essential nutrients and bioactives such as antioxidants, chlorophyll, proteins, vitamins, and minerals.

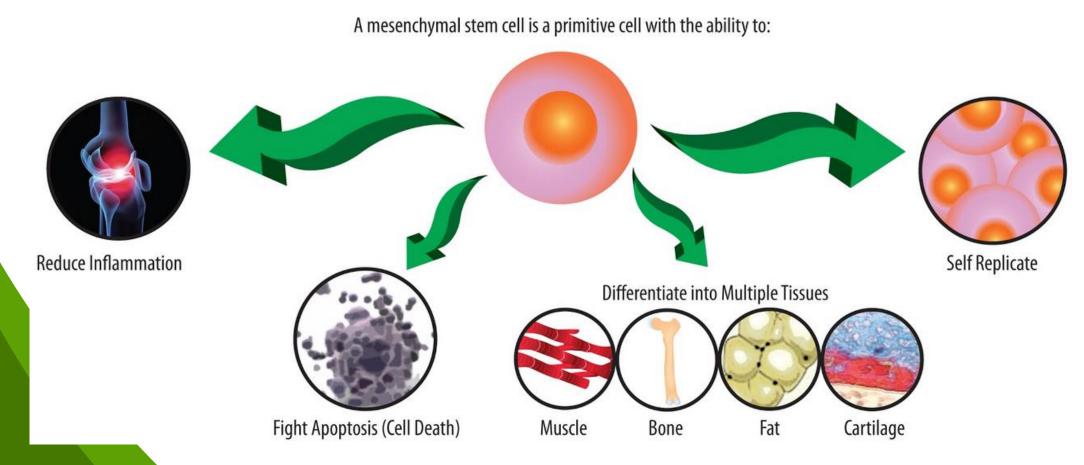


- **Digestive Health:** Insoluble fiber helps cleanse the intestines, remove toxins, and support a healthy gut microbiome. Beneficial for conditions like ulcerative colitis.
- Cardiovascular Health: Helps reduce LDL (bad cholesterol) oxidation and inflammation, supporting heart function and vascular health.
- Blood Sugar Support: May help regulate blood glucose levels and improve insulin sensitivity.
- Weight Management: Low in calories and high in fiber, promoting satiety and supporting healthy weight control.
- Immune Support: Strengthens the immune system by promoting antibody production and defending against bacterial and viral infections.
- **Detoxification & Alkalinity:** Chlorophyll acts as a natural detoxifier and alkalizer, supporting blood purification and pH balance.

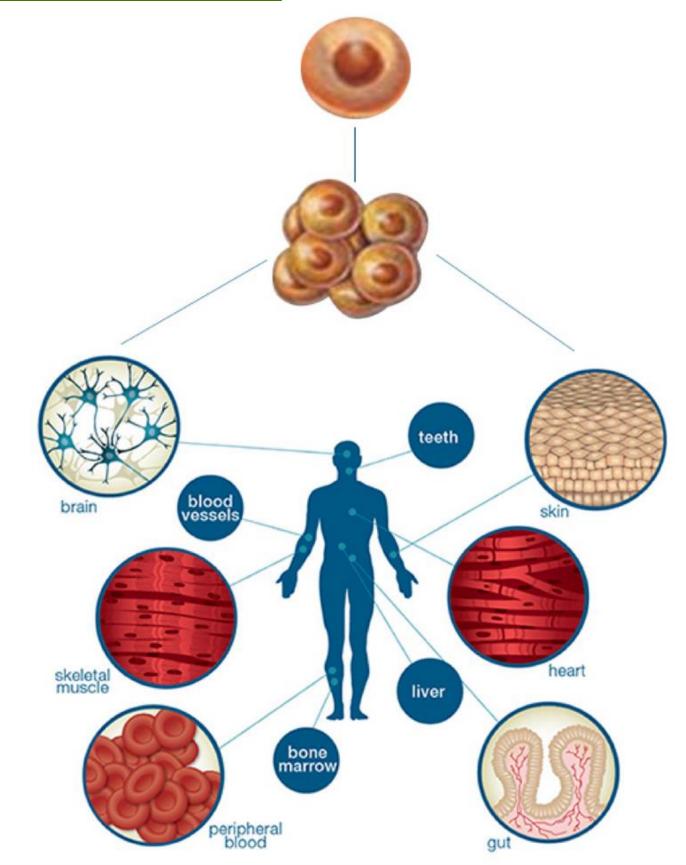




### What is stem cell?



Stem cells are unprogrammed cells that can differentiate into cells with specific functions.



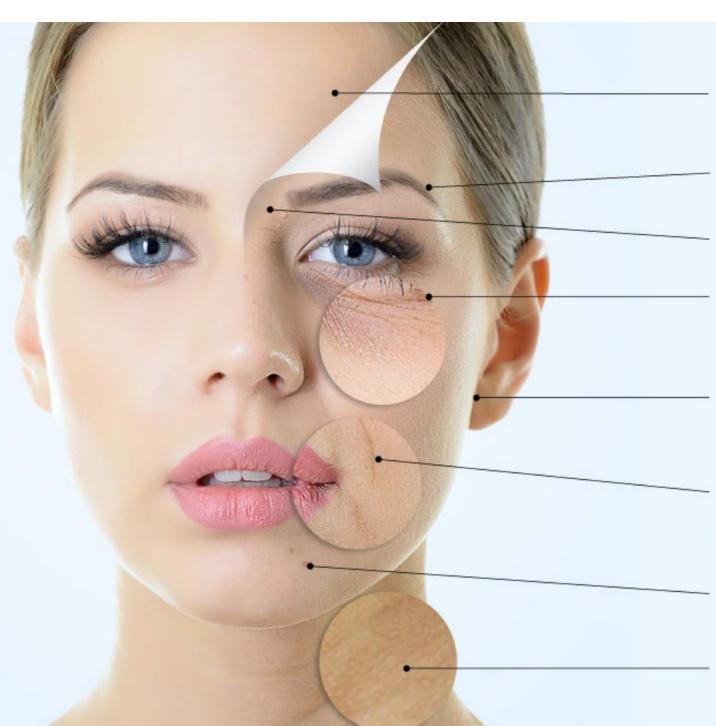




### **Product By Nature4ever**

Face and skin rejuvenation

With stem cell therapy



Lifts forehead creases

Tightens eyebrows

Reduces frown lines

Lightens fine lines

Lifts and firms jowl area

Lightens smile lines and reduces nasolabial folds

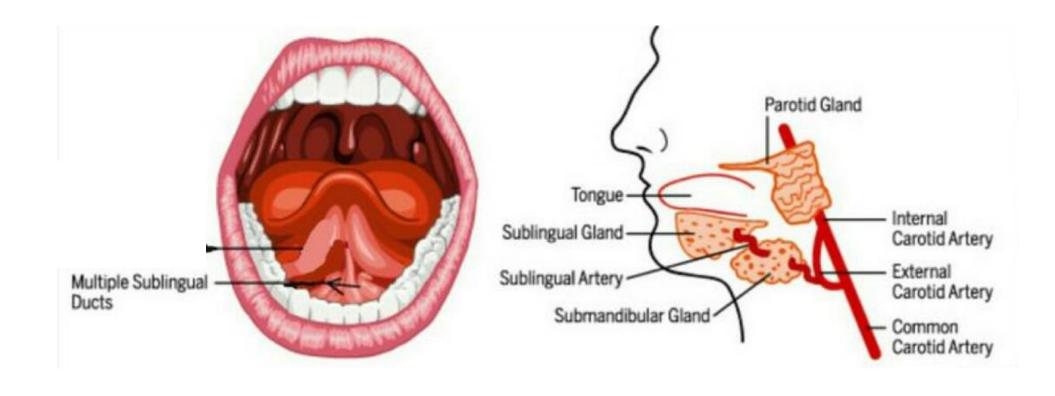
Removes dark spots

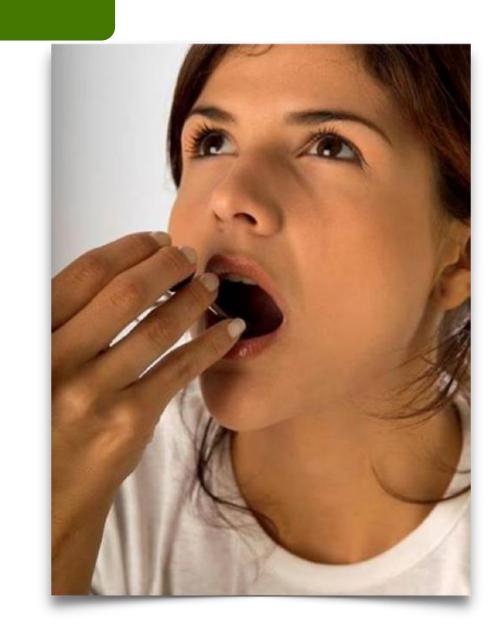
Improves neck wrinkles



### How to Consume Biocellix

Instructions:-Get a sachet of Phytocell open and the powder put under the tongue wait 2 to 3 minutes for let them absorb and drink more water after consuming





WHY SUBLINGUAL?

Rapid absorption

Avoid first—pass effect

Faster and more effective

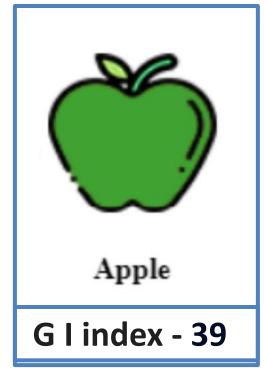
Usage recommendation
Morning-1 sachet-dissolve under the tongue
Evening-1 sachet- dissolve under the tongue
[works best when you take it while your stomach is empty Drink plenty of water]

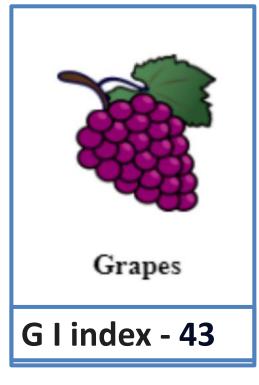


### **Glycemic Index**

#### GI Classification and Glycemic Load (GL):

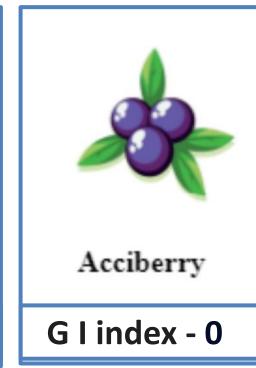
- •Multiplying GI by the amount of carbohydrate consumed gives the Glycemic Load (GL).
- Accordingly, foods are classified as:
- **1.Low GI (below 55):** Brown rice, steel-cut oats, legumes (such as lentils and chickpeas), most fruits (like apples, berries, and oranges), vegetables, nuts, and seeds.
- **2.Medium GI (56-69):** Whole wheat products, such as whole wheat bread and pasta, some types of rice (like basmati rice), and certain fruits like pineapple and mango.
- **3.High GI (70 or above):** Refined carbohydrates and sugary foods such as white rice, white bread, refined flour products, potatoes, sweetened drinks (like soda), candies, cookies, and sugary snacks.

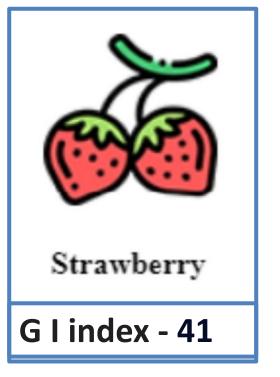












A serving size of 100g



### Product By Nature4ever

#### + Health benefits

Promote shooting effect.

Increases the skin's UV tolerance, protects skin stem cells against UV stress, fights photo-aging, and makes the skin look healthy. Anti-inflammatory properties.

Slow down the skin aging process.

Reduce fine lines & and wrinkles.

Renew skin cells and improve skin health.

Helps stabilize collagen and maintain skin elasticity.

Improve sleep satisfaction, and sleep quality and alleviate insomnia.

Natural diuretic effect, kidney detoxification, and healthy function.

Lowering LDL cholesterol levels.

Boost healthy weight loss and natural fat burner.

Contains prebiotics and helps in digestion.

Maintain a healthy balance of insulin and blood glucose.

Increase body metabolism and blood circulation.

Support regeneration of Liver cells and detoxify the liver.

Improve Eye health. Best for the all over health.



#### + Discretion

Stem cells are "the master cells" that naturally maintain and repair the tissue. The normal aging process causes adult stem cells to decrease in number. Maintaining and promoting the health and growth of stem cells optimizes health and wellness. This formula is designed to promote the growth and health of stem cells, encouraging cell renewal. Unique extract blends have been added to protect the cells from the harmful effects of free radicals and help support the proliferation of stem cells.

#### + Functions

Cell renewal, repair, and rejuvenation.

Slow tremendous potential to repair damaged tissues.

Divide offspring rapidly that supply new cells to replace skin cells that are lost or dying stimulating human stem cell proliferation.

Improve skin cell regeneration efficiency.

#### + Direction for use

Tear one sachet and pour the contents under the tongue. Wait until it fully dissolved. Consume one sachet per day preferably on an empty stomach. Drink plenty of water to ensure adequate hydration.

#### + Precautionary measure

This product is not intended to "diagnose, treat, cure or prevent any disease". This product is not for medical use.

This is a food supplement product.



### Oxidative Stress and Degenerative Diseases

#### **Oxidative Stress & Free Radicals**

- Oxidative Stress: Continuous attack by free radicals causing cellular damage.
- Free Radicals: Unstable molecules with an unpaired electron; damage DNA, lipids, proteins, and carbohydrates.

#### **Sources of Free Radicals:**

- External Factors: Junk food, pollutants, radiation, ozone, carcinogens, drugs, pesticides, strenuous exercise.
- Internal Factors: Degeneration of cells (inflammatory cells, endothelial cells, macrophages, fibroblasts).

#### **Antioxidant Defense Mechanism**

Damages inner endothelial cells (bioactive molecules), causing degenerative diseases: Cancer, Type 2 Diabetes, Atherosclerosis, Neurodegenerative diseases, Asthma, Arthritis, Psoriasis, Eczema, Aging, and other inflammatory conditions.

#### **Antioxidant Defense Mechanism**

#### **Neutralize or Counter Free Radicals:**

- Primary Antioxidants (Enzymatic): Superoxide dismutase (SOD), Catalase, Glutathione peroxidase, Alpha-lipoic acid, CoQ10. One molecule neutralizes millions of free radicals.
- Secondary Antioxidants (Non-Enzymatic):
  Resveratrol, Carotenoids, Astaxanthin, Vitamin C & E,
  Selenium, Cobalt, Zinc, Manganese, CoQ10,
  Glutathione. One molecule neutralizes one free radical.
- Antioxidant defense decreases with age.

#### Solution: BIOCELLIX STEM CELLS

- Research-based, clinically proven bioactive compound.
- Extracted using Nanotechnology.

### What are Free Radicals?

- **Definition:** Molecules containing an unpaired electron, highly reactive, capable of damaging DNA, lipids, proteins, carbohydrates, and other biological structures.
- Continuously produced in the body (Oxidative Stress):

Nutrition + Water + O<sub>2</sub> → Energy (ATP) + CO<sub>2</sub> + Free Radicals

### **Sources of Free Radicals:**

- External: Junk food, pollutants, radiation, ozone depletion, carcinogens, drugs, pesticides, strenuous exercise.
- Internal: Degenerating cells (Inflammatory cells, endothelial cells, macrophages, fibroblasts).





### What are Antioxidants?

- Compounds inhibiting oxidation (auto-oxidation) reactions that produce free radicals.
- Neutralize harmful effects of free radicals.

### **Types of Antioxidants:**

- Primary (Enzymatic): Superoxide dismutase (SOD), Glutathione peroxidase (GPx1), Monothiol (Bacilli thiol), CoQ10. Efficiency: 1 antioxidant molecule neutralizes millions of free radicals.
- Secondary (Non-Enzymatic): Resveratrol, Carotenoids (Vit A), Astaxanthin, Vitamins C & E, Selenium, Cobalt, Zinc, Manganese. Efficiency: 1 antioxidant molecule neutralizes only 1 free radical.
- Natural antioxidant defense declines with age.





### IMPACT OF ANTIOXIDANT-FREE RADICAL IMBALANCE

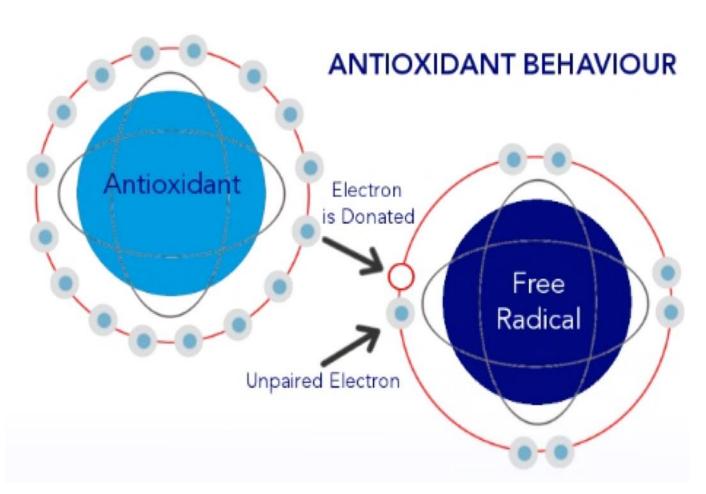
Damages inner endothelial cells
(bioactive molecules), contributing to
degenerative diseases: Cancer, Type 2
Diabetes, Atherosclerosis, Asthma,
Arthritis, Psoriasis, Eczema,
Neurodegenerative Diseases, Accelerated
Aging, and Inflammatory Conditions.



### **Antioxidants Behavior**

Antioxidants are compounds that inhibit oxidation (usually occurring as autoxidation), a chemical reaction that can produce free radicals. Autoxidation leads to the degradation of organic compounds, including living matter. Antioxidants are frequently added to industrial products, such as polymers, fuels, and lubricants, to extend their useable lifetimes. Food is also treated with antioxidants to forestall spoilage, in particular the rancidification of oils and fats. In cells, antioxidants such as glutathione, monothiol, or bacilli thiol, and enzyme systems like superoxide dismutase, can prevent damage from oxidative stress.







## Most Powerful Supplement for Overall Wellbeing

- Premium Antioxidant Supplement with high ORAC value.
- Anti-aging properties rejuvenates the body, energizes, reduces fatigue, and improves appetite.
- · Quickly and easily absorbed (High Bioavailability).
- Made from 100% Natural Botanical & Organic ingredients.
- No synthetic additives.
- Targets and neutralizes abnormal cells without harming healthy cells.
- Offers advanced antioxidant protection through SOD, regulating excess heat, preventing hair loss, dryness, and environmental/radiation-induced side effects.
- Provides wide-spectrum support from head to toe.
- Promotes faster healing of chronic illnesses.
- Acts as a Natural Detoxifier, gently flushing toxins and waste from the body.





# Understanding Causes for Low Quality of Life & Illness



**▶** External Factors

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- Environmental pollution
- Harsh radiation (UV and lonizing)
- Pathogens (viruses, bacteria, parasites)
- Exposure to harmful chemicals

**▶ Internal Factors** 

000

- Stress (physical and mental)
- Psychological factors
- Genetic and idiopathic causes
- Consumption of alcohol, tobacco, and drugs
- Obesity
- Unhealthy diet and lifestyle
- Lack of exercise
- Poor exposure to sunlight

Impact on Health

70%

**Chronic ailments & inborn diseases** 

30%

Infectious diseases & emergencies



### How Biocellix Works for Overall Wellbeing



Problem	Biocellix Solution	
Internal & External Factors: DNA damage and oxidative stress.	<b>High ORAC Constituents</b> (Potent Antioxidants)	
Dehydration of cells affecting cellular functions.	SOD (Advanced Antioxidants)	
Cellular Oxidation, Inflammation & Damage at the cellular level.	PhytocellTec™ (Switzerland) – protects and repairs cells	
Diseases & Aging: Visible signs like wrinkles, diseases due to oxidative damage.	Phyto Ceramides & Gamma Oryzanol for rejuvenation	

**Result:** 

Improved health, rejuvenation, and comprehensive overall wellbeing.

### **Scientific Reports**

#### Stimulation of stem cells for real rejuvenation

Dr. Daniel Schmid, Dr. Cornelia Schürch, Dr. Fred Zülli Mibelle Biochemistry, Switzerland

In contrast to embryonic stem cells, adult stem cells persist for the whole life. They are indispensable to the maintenance and repair of tissues. Some few stem cells in the basal layer of the epidermis produce all the other keratinocytes that differentiate to the stratum corneum and are renewed every four weeks. In older skin, the epidermai stem cells are less active and lower in number leading to wrinkles and an increased renewal time of the epidermis. Plants too have stem cells. After isolation, they can be cultured in liquid media. PhytoCellTec™ Malus Domestica, a preparation of apple stem cells, was found to stimulate the proliferation of human blood stem cells and to increase the lifespan of skin fibroblast cells and of isolated hair follicles. In a clinical trial over 4 weeks with 20 subjects, this new ingredient was found to reduce significantly wrinkles in the crow's feet area.

#### What are Stem Cells?

Stem cells are unprogrammed cells that can differentiate into cells with specific functions. Stem cells have therefore a big potential in regenerative medicine. Regenerative therapies are used to stimulate healing and might be used in the future to treat Parkinson's, Alzheimer's or diabetes, Regenerative medicine will result in an extended healthy life span. Stem cell research is now a fascinating hot tonic that is already used in cosmetics. Amatokin, a face care product line of Voss Laboratories, is claimed to stimulate the stem cells in the skin. And Dior's Capture R60/80 XP range are anti-wrinkle products whose mechanism of action is based on protection of the life force of stem cells.

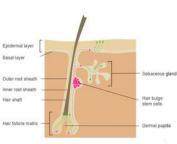
So what exactly are stem cells? The main principles that define stem cell populations include: (I) the capacity to replenish themselves through self-renewal and (II) the ability to generate differentiated cells. There are two types of stem cells in animals and humans; embryonic stem cells and adult stem cells. Embryonic stem cells are pluripotent and thus can differentiate into all cell types of the body. The role of are more restricted and normally able to differentiate only into the different cell types of the tissue in which they are found. But there exist also adult stem cells with a pluripotent differentiation potential. They are the focus of the newest research because there are no ethical concerns with adult stem cells.

Each cell, whether stem cell or differentiated cell, has the same DNA, meaning the same genes. So what makes a stem cell a stem cell? Their characteristics depend on signals from the microenvironement, i.e.

from the neighbouring cells that form a kind of niche. But principally there are signals inside the cell that control their fate. These signals are called epigenetic signals. In brief, these are tags on the DNA or the

#### The Role of Stem Cells in the Skin

The skin is actually the largest organ in the human body. It is covered by the epidermis, a stratified epithelium. The epidermis comprises the interfollicular epidermis, the hair follicles and the sebaceous glands. Because the terminally differentiated cells in the epidermis are shed from the skin, there must be a continuous delivery of newly differentiating cells. This shows the importance of stem cells in the skin. There is strong evidence that the hair bulge forms a reservoir of epidermal stem cells. (Fig. 1).



From there, stem cells periodically migrate to the matrix of the hair follicle, the sebaceous gland and the basal layer in the interfollicular epidermis (shown with differentiate into hair cells, gland cells or cells of the dashed green lines) (1).

The basal layer of the epidermis contains two different types of cell populations (Fig. 2): (I) the slowly dividing epidermal stem cells and (II) their progeny that are rapidly dividing cells in order to supply new cells to replace those that get lost by desquamation After a limited number of divisions, they detach from the basement membrane and start the differentiation program leading finally to stratum corneum cells. Newest studies showed that the stem cells might comprise 2 - 7% of the basal layer cells. The fact that the self-renewal of the epidermal stem cell is slow is important, because they die after a certain number of divisions and because each division bears the risk of lethal DNA mutations. And loss of stem cells is by far more detrimental for the tissue than when we lose differentiated cells. Hair graying for example could be shown to result from the fact that the melanocyte stem cells in the hair follicle have died off (2).

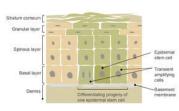


Figure 2: Epidermal stem cell generates transit amplifying cells that

#### Plant Stem Cells and their Propagation in Culture

Plants also have stem cells. Two populations of stem cells, one comprising the shoot apical meristem and the other the root apical meristem, give rise to the plant body. The maintenance of stem cells in plants is also dependent upon signals from the microenvironment and on similar epigenetic control as in mammalian stem cells (3). Unlike humans, adult plants contain totinotent stem cells with the notential to regenerate a whole plant. The plant tissue culture technique is based on propagation of plant stem cells either to produce a whole plant, only tissue or just single cells in culture to harvest plant metabolite This practice allows the production of plant material under sterile and standardized conditions independen of season and other environmental restraints.

Plant tissue cultures can be initiated from nearly all plant tissues. The tissue material which is obtained from the plant to culture is called an explant. As a kind of wound reaction, new cells are formed on

the cut surfaces of the explant. The cells slowly divide o form a colorless cell mass which is called callus These cells have dedifferentiated into cells that lack the ictive features of normal plant cells. Callus cells are stem cells comparable to those in the meristem regions. For high yield production callus cells can be cultured as individual cells or small cell clusters in a

#### Apple Stem Cells of Cultivar with Excellent Storage

A fresh apple is a symbol for beautiful skin. Apples with very good storage properties stay fresh over months. These apples must have especially long-living tissue stem cells. Could we profit from these sten cells? What would be the effect of an extract of such commercially available apples are not suited for long storage. They are selected for intensive cultivation and for a pleasant sweet flavor. In former times, good selection. Some of these old cultivars survived as isolated trees in areas with less intensive agriculture The Uttwiler Spätlauber is an apple tree that was properties (Fig. 3).



The Spätlauber variety derives from a seedling that was planted in the middle of the 18th century. There are still some Uttwiler Spätlauber trees left in certain areas in Switzerland. The apples of one of these trees were used to obtain tissue explants in order to initiate a plant cell culture. A successful liquid culture in bioreactors of Uttwiler Spätlauber stem cells could be established. An extract of these cells was tested in a series of studies for anti-aging efficacy in skin and hair.

#### Materials and Method:

Apples of the Uttwiler Spätlauber variety were used for ction of suitable plant material. Callus induction and sub-cultivation was carried out according to Incorporation of the dedifferentiated cells in an appropriate liquid media, homogenisation of the cells in suspension and continuous characterisation of the cell suspension was also carried out according to standard procedures. For up-scaling, 10% of the next larger culture volume of a fully grown cell suspension was used as inoculum. Production of biomass was done in 50 to 100 l cultures with a special bioreactorsystem (Wave-Biotech AG, Tagelswangen, Switzerland). Cultivation was done at 25°C and an aeration of 0.1 vvm. Biomass production was monitored by analysis of total sugar concentration, conductivity, pH-value and optical density, Production of secondary metabolites was followed by HPLC and

The extract of Uttwiler Spätlauber stem cells was obtained after lysis of the plant cells using high pressure homogenisation. For preparation of PhytoCellTec™ Malus Domestica, the etract was incorporated into lecithin liposomes. The composition of PhytoCellTecTM Malus Domestica is the following (INCI): Malus Domestica Fruit Cell Culture. Xanthan Gum, Glycerin, Lecithin, Phenoxyethanol and Aqua.

#### Results and Discussions Protection of Human Stem Cells

Stem cells from umbilical cord blood represent an ethically correct source of human stem cells. An extract of Uttwiler Spätlauber stem cells was tested on cell viability of umbilical cord blood stem cells in two different studies. First, the effect of the extract on the proliferative activity of the human stem cells was analyzed. There was a clear, concentration-dependent effect found (Fig. 4). At only 0.1%, the extract stimulated cell proliferation by 80%. In a second experiment, the stem cells were stressed through irradiation with UV light

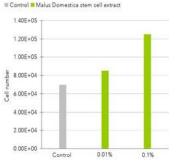


Figure 4: Effect of Uttwiler Spätlauber stem cell extract on viability of

Almost 50% of the cells that were cultured in the growth medium alone died, whereas cells cultured in presence of an extract of Uttwiler Spätlauber experienced only a small loss of viability (Fig. 5).

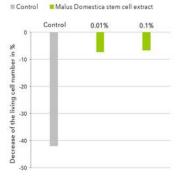


Figure 5: Uttwiler Spätlauber stem cell extract protects umbilical cord blood stem cells against UV light

#### Reversion of Senescence Signs in Fibroblast Cells

Senescence is a natural process that, after about 50 divisions, stops the capacity of the cell to undergo further divisions. But senescence can also happen earlier in a cell's life, for example as response to damage to the cellular DNA. Premature senescence is especially detrimental when it hits stem cells because they are indispensable for tissue regeneration. Recently a cellular model for premature senescence was established based on fibroblast cells. After a two hour treatment with H<sub>2</sub>O<sub>2</sub>, the cells showed the typical signs of senescence. This model was used to prove an anti senescence effect of an extract of Uttwiler Spätlauber stem cells. After the H2O2 treatment, the fibroblast cells were incubated with 2% extract for 144 hours. Then gene expression was analyzed with a cDNA array system comprising of 150 probes related to cellular growth, signaling, senescence and aging. Gene expression was compared to that of cells that were kept only in the culture medium after the H<sub>2</sub>O<sub>2</sub> treatment.

cellular proliferation and stimulation of cellular growth were down regulated after H<sub>2</sub>O<sub>2</sub> treatment (Table 1). Incubation with the extract of Uttwiler Spätlauber stem cells neutralized this down regulation or even induced an up regulation. The extract also strongly stimulated the expression of an important antioxidant enzyme. heme oxigenase 1, whose expression was surprisingly



		After H <sub>2</sub> O <sub>2</sub> + 2% Matu Domestics st cell extract
cyclin B1: Induces proliferation	73 ↓	130
cyclin E1: tumor inducer	78 ↓	135 †
p53: tumor suppressor gene	63 L	137 1
insulin-like growth factor II: cell proliferation enhancer	71 1	117 1
heme oxigenase 1: antioxidans enzyme	89 1	211 1

Table 1: Effect of Uttwiler Spätlauber stem cell extract on gene expression profile of fibroplast cells after H-O<sub>2</sub>

Retardation of Senescence in Isolated Hair Follicles microdissection from skin fragments that are left after facelift surgery. Only follicles in the anagen phase are collected. Hair follicles are mini organs that represent a natural coculture model of epidermal and melanocyte stem cells and differentiated cells. The follicles can be maintained in a growth medium where they elongate until about day 14. Then the follicle cells gradually become senescent or undergo apoptosis which is a programmed cell death. Because of the lack of blood circulation, isolated hair follicles cannot be kept alive and growing for a longer period. But isolated hair follicles are test models to screen for actives that can delay the necrosis process. Addition of 0.2% of an extract of Uttwiler Spätlauber stem cells was found to slightly but clearly postpone senescenceand apoptosis-induced necrosis. Figure 6 shows that follicles kept in presence of the Uttwiler Spätlauber stem cell extract continued to elongate until day 18 whereas the control follicles started to shrink after day

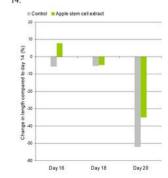
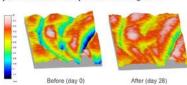


Figure 6: Uttwiler Spätlauber stem cell extract increases lifespan of isolated

Anti-Wrinkle Effect on the Crow's Feet Area The anti-wrinkle efficacy of PhytoCellTec Malus Domestica was demonstrated in a clinical trial over 4 weeks with 20 subjects. A cream with 2% PhytoCellTecTM Malus Domestica was applied twice daily to the crow's feet area. Wrinkle depth was analyzed with the PRIMOS system after 2 and 4 weeks. Digital photos of the crow's feet area were aken at the beginning and the end of the study. The PhytoCellTecTM Malus Domestica cream was found to significantly reduce wrinkle depth after two and after four weeks, by 8% and 15% respectively. The effect can be nicely demonstrated by generation of 3D pictures. Such an example is shown in Figure 7.



Stem cells are the most important cells in the skin. They are the source for continuous regeneration of the pigments. Reduced viability and premature senescence or apoptosis of stem cells is a principal cause for tissue aging. The results presented in this article show that an extract of Uttwiler Spätlauber stem cells positively influences viability and resistance against senescence and apoptosis of human stem cells. In this way, the plant stem cell extract promotes regeneration of skin and hair and delays the appearance of skin aging signs. The exact mechanism is not known. But the Uttwiler Spätlauber apples, known to stay fresh for an extraordinarily long time, might have stem cells with a special epigenetic profile. It seems that these epigenetic factors have a positive effect on human stem cells.

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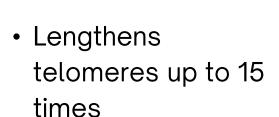
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Improves Skin & Hair Health





• Extends the life cycle of skin cells

(3)

**Skin Cell Regeneration** & Anti-Aging



- Increases
   pluripotent stem
   cells
- Promotes skin cell regeneration and repair



**Skin Brightening & Inflammation Reduction** 



**Skin Protection & Detoxification** 



- Increases vitamin C levels by more than 3 times
- Whitens skin and reduces inflammation
   & wrinkles



- Enhances metallothionein levels
- Prevents skin oxidation, aging, and canceration







### Improves Skin & Hair Health



#### **Wound Healing & Skin Defense**



- Regulates cathelicidins and defensins
- Provides antiinflammatory and bactericidal effects



#### **Hair Growth & Root Protection (DHT Control)**



- Binds to androgen receptors
- Regulates androgens (DHT)
- Accelerates hair root regeneration



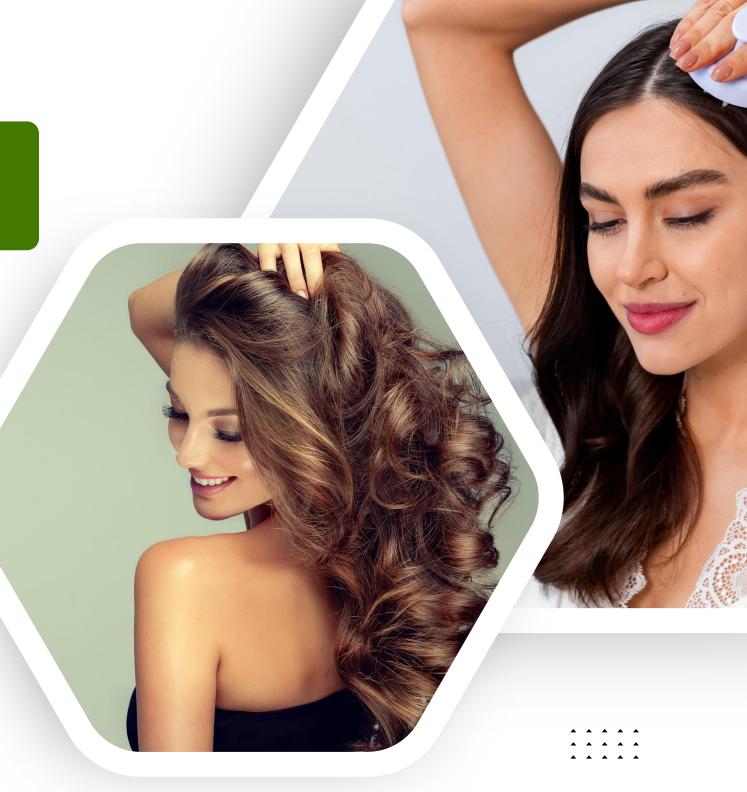
### **Hair Health**



- Binds to vitamin D receptors
- Strengthens the immune system



- Prevents scalp and hair root infections
- Protects against hair loss and supports hair regeneration









### **Benefits Of Vitamin C**



Anti-Inflammatory Effects



Immune System Regulation



Cognitive Function



Anti-Aging Support



**Oral Health** 



Eye Health



Collagen Production



Cold & Flu Protection



Iron & Blood Health



**Wound Healing** 



Heart & Brain Health



Hair & Nail Health





### **BioCellix Liver Health Benefits**



**Red Blood Cell** 



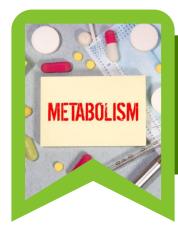
Oxygen Support



Kidney Function Improvement



Fluid Balance



Metabolic Regulation



Multi-Organ Protection





### **BioCellix Liver Health Benefits**



Liver
Detoxification and
Circulation



Liver Cell Regeneration



Immune & Inflammatory Regulation



Liver Disease Prevention



Anti-Inflammatory Support



Inflammatory Protection





### Benefits of BioCellix on Fertility Issues

- BioCellix addresses a wide range of fertility concerns in both men and women through a unique combination of phytoestrogens, multivitamins, minerals, and micronutrients.
- It helps regulate menstrual cycles, enhances follicle development, strengthens the uterus, and supports overall reproductive health.

### For Women

- Tubal diseases
- PCOS / PCOD / Fibroids
- Irregular menstruation
- Hormonal imbalance
- Irregular ovulation
- Premenstrual syndrome
- White discharge
- Period pain / Menstrual cramps



### For Men

- Ejaculation difficulties
- Low sperm count
- Transient azoospermia
- Oligospermia
- Low sperm motility
- Nocturnal emissions
- Premature ejaculation
- Loss of libido



# Thank You For Your Attention

Company Contact

Here's to achieving even greater success in the future.





